

# PRODUCT STUDY



## OVER VIEW

In India we have 300+ dental institutes and 5000+ dental labs, there are currently over 1,80,000 dentists, which include 80,000 specialists practising in different disciplines in the country.

An untapped industry where the network, and marketplace need to address as a whole some package.

Bijbol is one such solution or platform for creating a dental eco system, creating opportunities, educating the dental students and giving access to exchange thoughts for better growth of the dental industry



## THE HITCH:

*"We are at information and education age, every year more than 24500 dental graduates are added to the list but opportunities are missed out without any information.*

*There is no proper guidance or support for exclusive new budding doctors for settling in careers.*

*Finding out perfect education support is a myth in this industry and no proper reference courses or the material is available for upcoming doctors to read and grab knowledge."*

## THE STORY THAT LED TO INNOVATION:

A team of dental doctors who understands and observed the challenges in the dental industry did vast research in creating a dental network, a marketplace started Bijbol.

At Bijbol, Technology bridges the gap between dental aspirants, experienced dental doctors and connects them with ease.

Bijbol acts as one solution for many users such as dental students, dental labs, dental product suppliers, dentists and gives them a fair opportunity to exhibit their relevant experience.

## TECHNOLOGIES AND TOOLS:



## THE CATCHY:

Bijbol - DENTAL NETWORK, EDUCATION & MARKET PLACE

### Library

- Vision MDS & BDS NEET preparation Materials
- Videos & PDF's Subject wise
- Expert Lecturers & Professional Trainers

### Mock Tests/Vision MDS

- MCQ questions based on MDS NEET exam standard
- Daily Tests
- Short & Long term preparation Plans

### Dental Clinics

- Dental Clinics Business Listing
- Clinics level Doctors Appointments
- Job & Case Studies Postings
- Banners & Ads placement

### Consultants

- Individual Doctors profile listing
- Looking for OP's & Slots Booking

### Events

- Events, Webinars Organizing
- In-App Registration System with Communication Support
- Payment gateway Integration & support
- Collaborate with Community Doctors
- Banners & Ad's Placement for Event promotions

### Social Media Interactions

- Learn & Share ongoing current topics with community
- Like, Share, Comment, Tag

### Case Studies

- Expert dentists and they work showcasing Jobs
- Jobs, Internship & Consulting Feed Posting
- Career Opportunities

### Suppliers

- Dental Products Suppliers Listing
- Clinics level Order placement
- Banners & Ads placement for Product's & Prices

**Bijbol is a single platform for the dental industry, whether it is education, jobs, practices, product supplies, a one-stop shop for connect & collabarte**

## THE CONCLUSION:

*You are a dental student, a dental practitioner, a dental equipment supplier, a dental job aspirant, bijbol a single solution for solving many needs.*

