

# PRODUCT STUDY



## OVER VIEW

Organizations strive to keep their staff healthy, through regular & timely monitoring of health metrics. They look for a health system that effectively tracks their staff's wellbeing.

Doctors need a system to effectively monitor patients' health so do the patients to monitor their health history.

Yiralife is a perfect blend of technology and health management catering to the health monitoring needs of doctors, patients as well as organizations.



## THE HITCH:

*"Healthcare costs are rapidly increasing every year. Further, India has a severe shortage of doctors & health professionals with less than 1 doctor for every 1000 people."*

*"We are in urgent need of technological solutions that effectively bridge the gaps in healthcare and bring down healthcare costs."*

*"YIRA is one such application which aims at solving both doctors connect and the costs."*

## THE STORY THAT LED TO INNOVATION:

A team of doctors, in their experience, observed that the "Care Continuum" is missing between the doctors and patients. Further, organisations wish to know the health status of their staff from time to time after the onset of a pandemic.

A Tech-savvy doctors team, with an aspiration to transform the healthcare, started YIRALIFE, which effectively bridges these gaps.

YIRA conducts health audits and uses the power of data to showcase realistic visual health dashboards.

## TECHNOLOGIES AND TOOLS:



**“ Yiralife preserves health history, improves doctor-patient connect and facilitates organizations to get health insights. ”**

## THE CATCHY:

YIRA, addresses the needs of users, doctors and organizations.

**Yiralife provides the following options to the general user:**

- Prescriptions management
- Lifestyle analysis
- Medicine reminders
- Doctors recommendations
- Share your reports to doctors

**Yiralife comes with the following options for the doctors:**

- Doctors dashboard
- Patients list
- Switch organisations
- Setting priority patients as favourites
- Patient recommendations

**Yiralife comes with the following options for the organizations:**

- Organizational staff tests
- Health analysis report
- Doctors recommendations.
- Ease of use web dashboard.
- Customizable brand view of the dashboard
- Real-Time Data Analytics

## THE CONCLUSION:

**“ YIRALIFE aims to empower Individuals/Organizations/ Families/ Groups/Governments / NGOs /Hospitals to create a value out of the health data and achieve a healthy community**

